

Christine Xia (*xia xia*)

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Work Experience

Freelance Designer → Toronto, ON ————— Present
→ Developed and created projects with a focus on websites,
visual identity systems, posters, and logos.

Design Wo/ManifesT.O. → Toronto, ON ————— October 2019
→ Designer/Research Assistant for Creative Practice as Protest Workshop
→ Created promotion campaign including posters, digital media, and
copy for a youth workshop event.

URBANCOOLAB → Toronto, ON ————— March → September 2019
→ Creative Theme Designer
→ Worked with AI by collecting and creating fashion assets.

ESDC Design Jam → Toronto, ON ————— 28 August 2019
→ Designer working with Employment and Social Development Canada
→ Prepared and presented a visual identity for a youth-oriented
landing page for the ESDC.

Design Wo/ManifesT.O. → Toronto, ON ————— October 2018 → February 2019
→ Research Assistant for opening discussion panel
for Design Wo/ManifesT.O. through OCAD University
→ Assembled a literature review of the history and current
cultural shifts within Toronto's six boroughs.
→ Created posters and projections for the opening event.

Design4 (OCAD University) → Toronto, ON ————— October 2018 → January 2019
→ Student Designer working with the Black Business
and Professional Association (BBPA)
→ Worked with two other Student Designers to develop
visual identities for the BBPA's events and Youth Sector.

Education

OCAD University → Toronto, ON ————— September 2016 → Present
→ Bachelor of Design in Graphic Design
→ Degree expected June 2020.

Cawthra Park Secondary School → Mississauga, ON ————— September 2012 → June 2016
→ Studied Visual Arts in the Regional Arts Program.



Volunteer Experience

- Graphic Design GradEx Committee → Toronto, ON ————— October 2019 → Present
→ Visual Identity Co-Lead
→ Co-created the identity for Graphic Design GradEx 2020.
- Advertising & Design Club of Canada → Toronto, ON ————— 18 September 2019
→ Volunteer Assistant at Design Netherlands
→ Assisted with exhibition sales, security, and cleanup.
- Hiring Committee (OCAD University) → Toronto, ON ————— June 2019
→ Hiring Committee for Associate Dean of Academic Affairs
→ Discussed and interviewed potential candidates for hire.
- Hiring Committee (OCAD University) → Toronto, ON ————— March → May 2019
→ Hiring Committee for Assistant Professor Interaction Design
→ Discussed and interviewed potential candidates for hire.
- The Living Arts Centre → Mississauga, ON ————— August 2014 → July 2015
→ Program Assistant at March Break and Summer Art Camps
→ Conducted visual and performing art activities for children ages 6 to 14.

Awards & Achievements

- OCADFA Memorial Scholarship, Faculty of Design ————— July 2019
→ For outstanding academic achievement at OCAD University.
- Project 31 Graphic Design Scholarship ————— July 2019
→ For outstanding academic achievement at OCAD University.
- Dr. Eugene A. Poggetto Scholarship ————— June 2017
→ For outstanding academic achievement at OCAD University.
- Jason Verge Visual Arts Award ————— June 2016
→ For exceptional performance and involvement in the Visual Arts Program and community at Cawthra Park Secondary School.
- Keystone Editor Award ————— June 2016
→ Demonstrated excellent creative and leadership skills in the creation and publication of the yearbook at Cawthra Park Secondary School.
- Youth Volunteer Recognition Award ————— November 2014
→ Provided the Living Arts Centre with outstanding volunteer services.

Exhibition History

- When I Touch You (Feminist Art Fest 2020) ————— 23 February → 8 March 2020
→ Ada Slight Student Hub, OCAD University
→ Highlight exhibition that featured work addressing intersectional feminist themes, questions of identity, and explorations of the body in culture.
- Drawing at First Sight ————— 1–10 November 2016
→ Ada Slight Gallery, OCAD University
→ Recognized excellence in drawings from First Year students.

