

Christine Xia (*xia xia*)

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Work Experience

Concrete Design Communications, Toronto, ON ————— October 2021 → Present

→ Designer

→ Designed for a diverse range of clients and projects, including but not limited to art direction, packaging design, and brand systems.

→ Contributed and collaborated on new ideas and executed on assigned tasks throughout all stages of design and production.

Bruce Mau Design → Toronto, ON ————— June 2020 → October 2021

→ Graphic Designer

→ Designed and produced creative solutions across a diverse range of clients and projects.

→ Contributed and collaborated on new ideas and executed on assigned tasks throughout all stages of design and production.

URBANCOOLAB → Toronto, ON ————— March → September 2019

→ Creative Theme Designer

→ Trained AI by collecting and creating fashion assets.

Design Wo/ManifesT.O. → Toronto, ON ————— October 2018 → February 2019

→ Research Assistant for opening discussion panel

for Design Wo/ManifesT.O. through OCAD University

→ Assembled a literature review of the history and current cultural shifts within Toronto's six boroughs.

→ Created posters and projections for the opening event.

Education

OCAD University → Toronto, ON ————— September 2016 → May 2020

→ BDes with Distinction in Graphic Design

Exhibition History

When I Touch You (Feminist Art Fest 2020) ————— 23 February → 8 March 2020

→ Ada Slaight Student Hub, OCAD University

→ Highlight exhibition that featured work addressing intersectional feminist themes, questions of identity, and explorations of the body in culture.

Drawing at First Sight ————— 1–10 November 2016

→ Ada Slaight Gallery, OCAD University

→ Recognized excellence in drawings from First Year students.

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Awards & Achievements

- OCADFA Memorial Scholarship, Faculty of Design ————— July 2019
→ For outstanding academic achievement at OCAD University.
- Project 31 Graphic Design Scholarship ————— July 2019
→ For outstanding academic achievement at OCAD University.
- Dr. Eugene A. Poggetto Scholarship ————— June 2017
→ For outstanding academic achievement at OCAD University.
- Jason Verge Visual Arts Award ————— June 2016
→ For exceptional performance and involvement in the Visual Arts Program and community at Cawthra Park Secondary School.
- Keystone Editor Award ————— June 2016
→ Demonstrated excellent creative and leadership skills in the creation and publication of the yearbook at Cawthra Park Secondary School.
- Youth Volunteer Recognition Award ————— November 2014
→ Provided the Living Arts Centre with outstanding volunteer services.

Volunteer Experience

- Graphic Design GradEx Committee → Toronto, ON ————— October 2021 → March 2020
→ Visual Identity Co-Lead
→ Co-created the identity for Graphic Design GradEx 2020.
- Advertising & Design Club of Canada → Toronto, ON ————— 18 September 2019
→ Volunteer Assistant at Design Netherlands
→ Assisted with exhibition sales, security, and cleanup.
- Hiring Committee (OCAD University) → Toronto, ON ————— June 2019
→ Hiring Committee for Associate Dean of Academic Affairs
→ Discussed and interviewed potential candidates for hire.
- Hiring Committee (OCAD University) → Toronto, ON ————— March → May 2019
→ Hiring Committee for Assistant Professor Interaction Design
→ Discussed and interviewed potential candidates for hire.
- The Living Arts Centre → Mississauga, ON ————— August 2014 → July 2015
→ Program Assistant at March Break and Summer Art Camps
→ Conducted visual and performing art activities for children ages 6 to 14.